



**Ocala City Council
Strategic Planning Session
February 12, 2019
8:30 a.m. – 4:30 p.m.
R & L Carriers**

- Roll call
- Welcome and introductions
- Public comments
- Update on three-year plan, developed in February 2018
- Confirm unified mission consistent with vision
- Identify and prioritize key issues to take City from current to desired conditions
- Identify strategies for addressing high-priority gaps
- Identify basic tactics for implementation of identified strategies
- Analyze requirements of strategic initiatives in the context of the City's available human and financial resources to confirm the initiatives are technically and financially feasible, and fully fundable
- Identify internal and external barriers to success and develop mitigation plans to keep them from impeding progress
- Define quantitative and qualitative performance measures that will be used to evaluate progress
- Identify Critical Success Factors (CSFs) for achieving desired outcomes



- Confirm the Planning Team supports outcomes of the meeting
- Craft a unified response to be used by Planning Team members in answering questions pertaining to the outcomes of the meeting
- Comments by Planning Team members
- Adjourn